

# SHELL RIMULA ULTRA HELPING YOU REACH YOUR REAL DESTINATION

## WHAT IS DYNAMIC PROTECTION PLUS TECHNOLOGY?

Shell Rimula top-tier, heavy-duty engine oils are made from a combination of synthetic base oil technology and our Adaptive Additive Technology. We call this Dynamic Protection Plus Technology.



### SHELL RIMULA IS PUT TO THE TEST

So far the new Shell Rimula Ultra has completed over





in various Euro 6 engines under a range of tough terrains, extreme weather and load conditions.

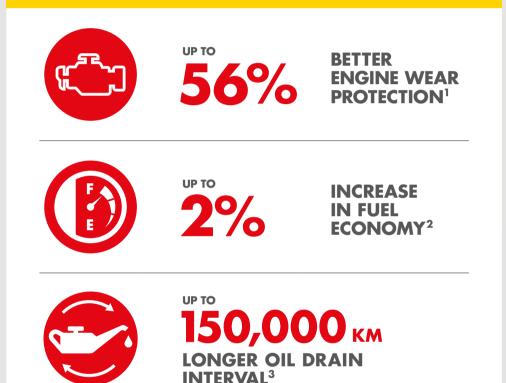




The engine inspection revealed excellent piston cleanliness and showed them to be almost as good as new.

Proof that whatever the conditions on your vehicle, Shell Rimula Ultra helps to protect your engines.





### WHY CHOOSE SHELL RIMULA ULTRA?



INNOVATION

Recruitment of world-class scientists and significant investment in research and testing.





### **APPLICATION**

On-going technical collaboration with some of the fleet industry's leading OEMs.



### PARTNERSHIP

Industry experts provide you with frontline technical support and lubrication solutions.

SHELL RIMULA BENEFITS FOR WORKSHOPS, BROUGHT TO YOU BY

# Shell ADVANTAGE

<sup>1</sup>Compared with the new, more stringent MB 228.51 limit, as measured in the MB OM 646 LA engine test. <sup>2</sup>Compared with a typical 10W-40 oil aver a 100,000 km oil drain interval. <sup>3</sup>Proven to deliver 150,000 km oil drain intervals based on Daimler specification MB 228.5 or 228.51. <sup>4</sup>The thirteenth edition of the Kline & Company report on the global lubricants sector (Global Lubricants Industry 2014: Market Analysis and Assessment).